



**Capabilities Statement-** Operational since October 2020, LaRouge Healthcare, Inc. is a primary care business where we provide medical house calls, medical mobile unit services, family medicine and behavioral health services. LaRouge Healthcare, Inc. opened during COVID to assist patients in their homes. Larouge Healthcare focuses on reducing the spread of COVID and reducing the spread for those that are in a non-social distancing environment. Proven measures to control transmission or reduce transmission are for our patients to live a better quality of life. The markets we contribute to consist of: Baton Rouge, Hammond, Independence, Mandeville, New Orleans, Lake Charles, Lafayette, Shreveport, Monroe, Dallas, Fort Worth, Houston, and San Antonio. Our purpose is to continue to provide our patients with proficient, and efficient medical and behavioral healthcare within a safe and familiar environment that is comfortable and safe.

#### **CORE COMPETENCIES**

- Physicians primarily engaged in the independent practice of Offices of Physicians, Nurse Practitioners, and other Providers.
- Independent Mental Health Practitioners
- Outpatient primary care and mental health
- Primarily engaged in healthcare and social services to the elderly, persons with disabilities, and all other individuals and families.

#### **DIFFERENTIATOR**

- Provide medical care in the home, under supervision of a physician.
- Nurse Practitioners independent practice.

**KEY CLIENTS-** Cypress Home Health, Sage Hospital, Elara Caring Home Health, Apex Home Health, Kindred Hospital, Centerwell Home Health, etc.

#### **PAST PERFORMANCE**

**Patients** – Texas and Louisiana (Face to Face), USA (Virtual Healthcare Services)  
**Credential insured** - Medicare, Medicaid, Medicaid Care Options (MCOs), Humana, Blue Cross Shield, United Healthcare, Aetna, Cigna, Healthy Blue, and Louisiana Healthcare Connections

**Rural Health** – Providing services to underserved populations, to penetrate markets that are receiving little services.

**Group Homes/ Personal Care Homes** – Collaborative partnerships with group homes and personal care homes, who need in-home care for tenants.

**Assisted Living** – Provide services to bed bound patients in need of care.

**BIO:** Ebony Brown, is the Owner and Founder of LaRouge Healthcare, Inc. In addition, she is an Ambassador of the Baker Chamber of Commerce. She developed evidence-based practices to help the disabled population and other populations in need of health care to grow stronger and live a healthier lifestyle. As a former healthcare public servant, Ebony transitioned out of 8 years in State Government into her own healthcare practice. Ebony graduated from Southern University, with a Bachelor of Science Degree in Rehabilitation Counseling, and graduated from Louisiana State University with a Master's Degree in Public Administration with a concentration in healthcare. She is the voice for the elderly population and underserved population.

#### **Company Snapshot**

SAM UEI: Z9GJVWJHPSM5  
CAGE: 9FKR2  
DUNS: 109705485  
LaPAC Vendor Profile Number:

#### **NAIC CODES:**

621111 Offices of Physicians (except Mental Health Specialists)  
621112 Offices of Physicians, Mental Health Specialists

#### **UNSPSC:**

HEALTHCARE SERVICES  
85000000 - Healthcare Services  
85100000 - Comprehensive health services  
85101500 - Healthcare centers  
85101508 - Mobile healthcare centers or services  
85101600 - Healthcare provider support persons  
85120000 - Medical practice  
85121700 - Healthcare provider specialist services

#### **Certifications:**

- Local Business Enterprises (LBE)
- Small Business and Emerging Business Development (SEBD)

#### **Contact**

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[www.larougehealthcare.org](http://www.larougehealthcare.org)